
BOPPL OPENS US MARKET AND ACHIEVES RECORD MONTH IN MAY 2016

Highlights:

- First customer orders received in USA, launching an exciting new territory
- Record Month for customer orders in May with 75% increase in order growth
- 112% increase in new customers in May across Australia
- Boppl named Number 6 in Readers Choice Award by Anthill Magazine

Yonder & Beyond (YNB:ASX) is excited to announce the launch of Boppl in the United States of America (USA) following the successful testing at pilot venues, such as quick-service restaurants (QSR's) and cafés. The expansion into the US comes following another record month of customer orders and recent awards listing the company in the SMART 100 Index for innovation and Top 10 Reader's Choice Award by Anthill Magazine.

Commenting on the launch of Boppl and its first customer orders in the USA, Shashi Fernando, CEO of Yonder & Beyond said, "While it was always going to happen, we are extremely excited about taking our first orders in the USA. It is a huge market and represents a further expansion of the Boppl footprint. Boppl now has live venues and growing customer bases across Australia, the United Kingdom and United States of America. We expect to continue this exciting growth in daily active users across all three geographies in the months ahead."

Whilst Boppl's reach and capabilities bring great promise, more importantly Boppl has also recorded another record month of customer transactions building on its impressive growth in 2016. During May, order volume of food and beverages increased 75% when compared to April. As a result, Boppl's venues around Australia have been witnessing strong transaction volume over the month, with customer orders increasing 58% by dollar value, and venues gaining competitive advantage as they continue to benefit from Boppl's array of powerful transactional and customer demographic analytics.

Boppl and its whitelabel offering to groups and brands remains a popular choice for time-poor, inner city customers, with repeat customers increasing 72% in May. New customers to the platform have seen exponential growth of 112% over the month, showing the rising demand for mobile ordering and payment, powered by Boppl. Previous growth patterns provide a strong indication that Boppl retains these customers, as venues deployment continues to build momentum across Australia, the UK and now the USA. Boppl's rapidly growing customer base continues to surpass month-on-month targets helped by the increasing demand for convenience and immediacy enabled through mobile ordering and on-demand service networks.

Boppl CEO Angus McLachlan said, "The territorial growth we are experiencing in Australia is at an exciting time for Boppl, whilst we further attract relevant industry and public recognition. We are extremely proud to be listed 6th in the Readers' Choice Awards by Anthill Magazine and this furthermore demonstrates the increasing popularity of Boppl amongst customers and popular venues within the hospitality industry. We expect this growth to continue as we continue to add new venues and customers to our platform daily."

The Readers' Choice Awards invites Anthill readers to vote for companies in the Anthill SMART 100, where Boppl was listed in the Top 100 this year. This is the first time Boppl has been included in the Anthill SMART 100 Index and Readers' Choice Awards.

Boppl has previously been awarded:

- Winner (Food & Drink) UK Mobile & App Design Awards, 2014
- Shortlisted, Most Innovative Mobile Company, SMART UK, 2014
- Finalist, Mobile Payment, Contactless & Mobile Awards, 2014
- App of the Day, Mobile Entertainment, 2013
- Top 50 Mobile Innovation, Mobile Entertainment, 2013
- Shortlist, Best App Startup, UK Mobile & App Design Awards, 2014
- Featured in Huffington Post, The Best Apps for Spontaneous Outings, 2013
- Featured in Mashable, Top 20 Apps for a Big Night Out, 2013
- Winner, Judo Pay £1 million Award (payment processing), 2013

For further information on Boppl being listed in the Reader's Choice Index, visit:
<http://anthillonline.com/smart-100-readers-choice-winners-2016/>

About Boppl

Boppl is an award-winning ordering platform integrated with existing systems allowing customers to order and pay for food and drink, even before they arrive. Your favourite places to eat and drink, at your fingertips.

Boppl sophisticated and evergrowing database engine allows venues to accept, process and learn from every order and customer, like never before. Extending service beyond the counter, Boppl allows provides powerful and truly accurate transactional and customer demographic detail for venues. Building an understanding of every customer and the power to turn insights into action.

About Yonder & Beyond

Y&B is a portfolio of synergistic technology assets with a focus on mobile businesses. Y&B's strategy is to identify and develop disruptive applications with high commercialisation and scalability potential.

Yonder & Beyond equip startups with vital capabilities beyond capital. Our philosophy is to invest in people, as well as invest in their business, so they can both grow and succeed. We are dedicated to contributing to the development of businesses through our resources, experience and relationships.

Website: www.yonderbeyond.com

For more information please contact:

info@yonderbeyond.com

Yonder & Beyond portfolio of technology assets and applications include:

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|  <p>Interest: 72% Website: www.boppl.me</p> | <ul style="list-style-type: none">  Leading mobile ordering and payment app  Pre-order and pay for food and beverages, before you arrive or at the venue  Potential for multiple revenue streams and insightful customer metrics for every Boppl venue  Currently deploying in Australia, UK & USA,  Winner of the UK Mobile & Apps Design Award in 2014, named App of the Day by Mobile Entertainment, Top 50 Mobile Innovator 2013, Anthill SMART 100 Index 2016 and Anthill Reader's Choice Awards 2016 |
|  <p>Interest: 75% Website: www.gophr.com</p> | <ul style="list-style-type: none">  Making deliveries quick and simple for everyone. Order your courier from your mobile.  Disruptive technology gaining momentum and a significant customer base.  Cheaper for consumers, more income for couriers  Send or pick up deliveries with a single tap  Cashless and convenient for couriers and customers  Clear delivery pricing, simply set the pick-up and drop-off location |
|  <p>Interest: 65% Website: beyond.media</p> | <ul style="list-style-type: none">  Advanced virtual reality and content platform  Creating state of the art virtual reality and multimedia solutions  Delivers 'cutting edge' VR and entertainment platforms for OEMs, operators & content owners  Leading team who have vast experience working for Saffron Digital & HTC |
|  <p>Interest: 60% Website: http://www.prism-digital.com/</p> | <ul style="list-style-type: none">  Fast-growing digital recruitment agency  Cash generative  Specialised knowledge and long-term relationships within industry focusing on technical sub-segments  Experience in working with clients including Rackspace, Boticca.com, Moo.com, Ogilvy, WPP, Salesforce.com |
|  <p>Interest: 70.5% Website: www.meu.mobi</p> | <ul style="list-style-type: none">  Australian mobile network operator with unique B2C customer offerings  Disruptive, innovative force within the telecommunications sector  Is Australia's first Social Mobile Network™ using a bespoke and innovative socially connected platform enabling members to connect both socially and with MeU's customer centric service representatives in a cheaper, faster and more intuitive way  Class leading mobile products provide a 3G footprint of 98.5% of the Australian population covering 1.3 million square kilometres, using part of Telstra's 3G mobile network. |

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|  <p>PlayMeet</p> <p>Interest: 10% Website: http://www.playmeet.me</p> | <ul style="list-style-type: none">  Music-based social media and events app  Revolutionises the way we use music  Access to over 20 million music tracks via Spotify  Interact with people with similar music tastes  Multiple in app revenue opportunities |
|  <p>Interest: 3% Website: www.mysquar.com</p> | <ul style="list-style-type: none">  First local-language content platform created to enrich the lives of Myanmar people, through deep, accessible and rich online experiences  Mission is to inspire creativity, entertainment and a better standard of living in Myanmar by offering world class consumer technology solutions that connect Myanmar people with local businesses, products and each other.  Guided by a seasoned leadership team with experience developing global communities through social media, gaming and eCommerce technologies, MySQUAR is forging new ground in Myanmar. |