
Prism Digital Achieves Record Quarter of Over \$850,000

Highlights:

- **Prism Digital achieved revenue in excess of \$AUD850,000 for the quarter ending 30 June 2016**
- **Revenues of over \$AUD3m for the 2016 Financial Year**
- **Secured new clients such as Condé Nast Publications, Euromoney, GLH Hotels and John Lewis Partnership**
- **Nominated for Best New Agency 2016 at the Recruiter Awards**

Yonder & Beyond Group Ltd (ASX: YNB) (“YNB” or the “Company”) is pleased to provide an update regarding Prism Digital, the agency connecting top technology talent with digital clients. Prism Digital achieved its highest grossing quarter to date, with revenues in excess of \$AUD850,000¹ for the quarter ending 30 June 2016, continuing its rapid growth.

In addition to Prism’s record quarter, the company posted revenue of over \$AUD3m for the 2016 financial year². The increase in revenue is a significant indicator of growth and the company’s presence in the industry. The successful period comes off the back of the company continuing to develop partnerships with top talent and influential IT and technology companies, as well as understanding the needs of its clients.

Prism Digital has been heavily involved with conferences within the DevOps sector. DevOps (development and operations) is a phrase used to mean a relationship between software development and IT operations teams. The goal of DevOps Engineers/Consultants is to change and improve the relationship by advocating better communication, collaboration, automation and efficiency between the two business units and in turn the business as a whole.³ The increasing requirement for DevOps Engineers/Consultants has allowed Prism to develop its identity as the go-to recruitment consultancy within this market. Prism exhibited at ‘Cloud and DevOps World’, and organised and exhibited at WinOps Conference.

The WinOps Conference⁴ was a marquee event for Prism with over 230 paid delegates attending. Microsoft speakers flew in from the USA, and delegates travelled from across Europe to attend. Sponsorship was sold to leading vendors within the DevOps world, covering all costs and expenses for the event. The conference has established Prism as leaders in the emerging ‘DevOps on Windows’ market. This is anticipated to be a huge area of growth over the next 24 months, echoing Microsoft’s growth into the cloud via their Azure platform.

¹ Revenue for Quarter ending June 2016 is included in the consolidated revenue as reported by Yonder & Beyond Group Ltd in Appendix 4E 30 June 2016, released 1 September 2016

² Revenue for 2016 Financial Year is included in the consolidated revenue as reported by Yonder & Beyond Group Ltd in Appendix 4E 30 June 2016, released 1 September 2016

³ DevOps means “Development and Operations”

⁴ WinOps ‘The world’s only dedicated conference to ‘Windows in a DevOps World’ <http://winops.org/>

Events, such as WinOps, have expanded Prism's network and relationships with top talent in the industry, enabling it to make placements at leading technology companies. During the quarter, Prism generated revenue from clients including Condé Nast Publications, Euromoney, GLH Hotels and John Lewis Partnership. Prism continues to provide these and other clients high quality IT candidates in very specific and demanding technology niches.

Prism was nominated at the Recruiter Awards in the Best New Agency 2016 category⁵. They were one of nine agencies in the category out of 250+ applications. The event was great for establishing Prism as a recognised consultancy amongst peers within the recruitment sector. New operation partnerships have been made via contacts made from the awards.

Prism's clients are continuing to expand, and there is an ever more aggressive marketplace which Prism and the recruitment sector can look forward to leveraging in the next quarter. The Company is looking forward to a period of growth.

"I am pleased to report that the effects of Brexit have not slowed down our clients' hiring behaviours. Prism are seeing an early trend towards clients hiring more contractors and are witnessing an even more bullish market where businesses are looking to secure candidates before their competition." said Alex Dover, Co-Founder of Prism Digital.

Yonder & Beyond Group CEO Shashi Fernando continued, "Prism are great brand ambassadors for Yonder and are getting a fantastic response from the wider tech community. While this quarter was the best to date for Prism Digital, it really is only the start of what they are about to achieve. This will only help Yonder & Beyond continue to grow, as the valuation of Prism gains momentum and revenue is recognised on a consolidated basis."

Yonder & Beyond own 60 per cent of Prism Digital and has played a key role in helping the consultancy build relationships with key clients and further developed its understanding of the mobile and technology landscape.

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About Prism Digital

Prism Digital are a recruitment consultancy specialising in the IT and technology industries. By developing lasting relationships and understanding the needs of its customers, it is able to connect its clients with the assets they need to further their business.

Website: www.prism-digital.com

⁵ Recruiter Awards "2016 Shortlist"

About Yonder & Beyond

Yonder & Beyond is a portfolio of synergistic technology assets with a focus on mobile businesses. Y&B's strategy is to identify and develop disruptive applications with high commercialisation and scalability potential.



Y&B equip startups with vital capabilities beyond capital. Our philosophy is to invest in people, as well as invest in their business, so they can both grow and succeed. We are dedicated to contributing to the development of businesses through our resources, experience and relationships.

For more information please contact:


Website: www.yonderbeyond.com

PR enquiries to David Tasker: pr@yonderbeyond.com

Partnership Opportunities: info@yonderbeyond.com

Yonder & Beyond portfolio of technology assets and applications include:

 Interest: 60% Website: http://www.prism-digital.com/	<ul style="list-style-type: none">  Nominated for "Best New Agency 2016" in The Recruiter Awards  Cash generative business with increasing pipeline of sales, revenue and clients  High profile clients, including Rackspace, Boticca.com, Moo.com, Ogilvy, WPP, Salesforce.com  Host of high-profile London technology events in conjunction with Facebook and Microsoft
 Interest: 70% Website: beyond.media	<ul style="list-style-type: none">  Advanced virtual reality and content platform  Creating state of the art virtual reality and multimedia solutions  Delivers 'cutting edge' VR and entertainment platforms for OEMs, operators & content owners  Leading team who have vast experience working for Saffron Digital & HTC

 <p>Interest: 75% Website: www.gophr.com</p>	<ul style="list-style-type: none"> YB Making deliveries quick and simple for everyone. Order your courier from your mobile. YB Disruptive technology gaining momentum and a significant customer base. YB Outstanding growth in sales, revenue and customers during 2016 YB Send or pick up deliveries with a single tap
 <p>Interest: 72% Website: www.boppl.me</p>	<ul style="list-style-type: none"> YB Leading mobile ordering and payment app YB Pre-order and pay for food and beverages, before you arrive or at the venue YB Potential for multiple revenue streams and insightful customer metrics for every Boppl venue YB Currently deploying in Australia, UK & USA YB Winner of the UK Mobile & Apps Design Award in 2014, named App of the Day by Mobile Entertainment, Top 50 Mobile Innovator 2013, Anthill SMART 100 Index 2016 and Anthill Reader's Choice Awards 2016
 <p>Interest: 70.5% Website: www.meu.mobi</p>	<ul style="list-style-type: none"> YB Australian mobile network operator with unique B2C customer offerings YB Disruptive, innovative force within the telecommunications sector YB Is Australia's first Social Mobile Network™ using a bespoke and innovative socially connected platform enabling members to connect both socially and with MeU's customer centric service representatives in a cheaper, faster and more intuitive way YB Class leading mobile products provide a 3G footprint of 98.5% of the Australian population covering 1.3 million square kilometres, using part of Telstra's 3G mobile network.