
Yonder & Beyond to restructure MVNO business, pursues 4G mobile and integrates with other YNB assets

Highlights:

- Yonder and Beyond restructuring its MVNO assets
- Preparing to launch services on a 4G network
- New offering will integrate with complementary assets within Yonder and Beyond group
- MeU 3G products to be discontinued

Yonder & Beyond Ltd (ASX:YNB) has commenced a restructure its assets in the Australian MVNO space, including MeU Mobile, which once completed will see customers have access to a superior offering in terms of mobile network, pricing and integration with complementary assets within the wider YNB group.

In order to align with the core investment strategy of YNB, to provide added value to the other portfolio investments, YNB has decided that offering services on a 3G network is no longer viable from a product development perspective.

As such, YNB is focused on securing 4G Network access, negotiations of which it expects to conclude in the coming weeks.

The 4G Network service will be focused on high end digital content in gaming, VR and traditional entertainment, offering early adopters of VR technology an opportunity to fully experience that transformative technology. The service will in turn enable Beyond Media technology and content offerings to quickly be brought to market, as well as furthering the proliferation of YNB portfolio companies, including Boppl and Gopher, in Australia.

To align with the access to a superior network, and to reinforce the level to which YNB will be integrate its MVNO asset with its other complementary portfolio assets, YNB is proposing to launch this new product under a new brand. YNB will have a 100% interest in this new brand, which will operate as a wholly owned subsidiary of YNB.

YNB is proposing to move all existing MeU customers to this new MVNO brand, over the coming month, offering them access to the 4G Mobile Network, at same or better price plans.

Existing MeU Mobile customers should see no disruption to their service.

MeU Mobile Pty Ltd has entered into voluntary liquidation for the purposes of winding up the company and has appointed BRI Ferrier as liquidator to attend to this process.

About Yonder & Beyond

Yonder & Beyond is a portfolio of synergistic technology assets with a focus on mobile businesses. Y&B's strategy is to identify and develop disruptive applications with high commercialisation and scalability potential.

Y&B equip startups with vital capabilities beyond capital. Our philosophy is to invest in people, as well as invest in their business, so they can both grow and succeed. We are dedicated to contributing to the development of businesses through our resources, experience and relationships.

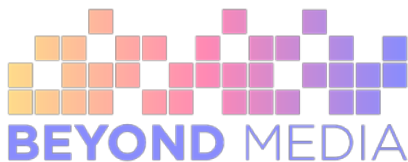















For more information please contact:


Website: www.yonderbeyond.com

PR enquiries to David Tasker: pr@yonderbeyond.com

Partnership Opportunities: info@yonderbeyond.com

Yonder & Beyond portfolio of technology assets and applications include:

 Interest: 70% Website: beyond.media	<ul style="list-style-type: none">  Advanced virtual reality and content platform  Creating state of the art virtual reality and multimedia solutions  Delivers 'cutting edge' VR and entertainment platforms for OEMs, operators & content owners  Leading team who have vast experience working for Saffron Digital & HTC
 Interest: 75% Website: www.gophr.com	<ul style="list-style-type: none">  Making deliveries quick and simple for everyone. Order your courier from your mobile.  Disruptive technology gaining momentum and a significant customer base.  Outstanding growth in sales, revenue and customers during 2016  Send or pick up deliveries with a single tap
 Interest: 72% Website: www.boppl.me	<ul style="list-style-type: none">  Leading mobile ordering and payment app  Pre-order and pay for food and beverages, before you arrive or at the venue  Potential for multiple revenue streams and insightful customer metrics for every Boppl venue  Currently deploying in Australia, UK & USA  Winner of the UK Mobile & Apps Design Award in 2014, named App of the Day by Mobile Entertainment, Top 50 Mobile Innovator 2013, Anthill SMART 100 Index 2016 and Anthill Reader's Choice Awards 2016

 <p>Interest: 60% Website: http://www.prism-digital.com/</p>	<ul style="list-style-type: none">  Nominated for “Best New Agency 2016” in The Recruiter Awards  Cash generative business with increasing pipeline of sales, revenue and clients  High profile clients, including Rackspace, Boticca.com, Moo.com, Ogilvy, WPP, Salesforce.com  Host of high-profile London technology events in conjunction with Facebook and Microsoft
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